

SUMMER TRAINING, NETWORKING EVENT & LIVE BBQ HOSTED BY LLAS & PARTNERS



We are hosting our annual Training, Networking & live BBQ event this summer.

LLAS & ATLAS is the largest, most successful and longest running Accreditation Scheme in the Country with over 37000 accredited landlords & agents in London and in partners' authorities outside London.

The Event is on Thursday 16 July 2020

From 12pm to 6pm

**At the TAJ HOTEL St. James' Court, 54
Buckingham Gate, London, SW1E 6AF**



Sponsorship Packages

Premier Sponsor: £3500.00

This annual event provides the perfect opportunity to pursue business contacts in a relaxed social setting. A Premier Sponsor will receive coverage in all the marketing material and promotion leading up to the event with extensive coverage on the LLAS/ATLAS website, 3rd party support, coverage in the members' newsletter, including solus mailshots to a database of over 37000 of landlords and agents. This opportunity for a direct route to market will enable you enhance your marketing efforts and gain access to a database of over 37000 landlords, agents and property investors, raise your brand awareness even further, make contact with new clients at the event and also reach potentially new clients that join LLAS & ATLAS on a daily basis.

Package includes:

- **5 free** tickets to attend event & BBQ, network with professionals, landlords and agents
- Opportunity to attend and speak at the event (**optional**)
- A 100-word profile, logo and link to be placed on the event area of the LLAS/ATLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of August 2020
- Full page advert in **2 editions** of the LLAS newsletter distributed to LLAS/ATLAS database & partners. (June 2020, October 2020)
- Full page editorial in **1 edition** of the LLAS newsletter
- Full sponsor recognition in the post event newsletter to be published end of July 2020, distribution to the LLAS/ATLAS database, conferences, landlord forums, letting shows, etc.
- Full page advert in the post event newsletter
- Full page editorial in **1 edition** in the post event newsletter
- Social media promotion for the company (**Sponsors to provide content**)
- Sponsor recognition in the event programme
- Sponsor recognition in the rolling presentation during the event
- Small Pop up banner to display at the event (**optional, sponsor to bring along on the day or make arrangements with LLAS staff**)

BBQ Sponsor: £1000.00

Put your company in the spotlight, with industry professionals in attendance, being a sponsor of an event such as the LLAS/ATLAS Networking & BBQ events positions you and your business as an authority in the industry and helps you stand out from competitors. The Networking event provides the perfect opportunity to pursue business contacts in a relaxed social setting.

Package includes:

- **2 free** tickets to attend the BBQ and network with professionals
- A 100-word profile, logo and link to be placed on the event area of the LLAS/ATLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of August 2020

- ½ page advert in **2 editions** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (June 2020 October 2020)
- Sponsor recognition in the event programme
- Sponsor recognition in the rolling presentation during the event
- ½ page advert in the post event newsletter to be published end of July 2020
- Social media promotion for the company (**sponsors to provide content**)
- Small Pop up banner at the event (**optional, sponsor to bring along on the day or make arrangements with staff**).

Speakers Sponsor: £750.00

Associate your organisation with an area of key expertise by sponsoring a speaker.

Package includes:

- **1 free** ticket to attend the event, BBQ and network with your peers
- A 100 word profile, logo and link to be placed on the conference area of the LLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of August 2020
- Full page advert in the post event newsletter to be published end of July 2020
- ½ page advert in **1 edition** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (June 2020 or October 2020)
- Full page advertorial in **1 edition** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (June 2020 or October 2020)
- Social media promotion for the company (**sponsor to provide content**)
- Sponsor recognition in the event programme
- Sponsor recognition in the rolling presentation during the event

Post Event Highlights Newsletter: £650.00

Everyone enjoys reading highlights of an event, making the post event newsletter a perfect vehicle to use to promote your brand to the readership of over 37000 landlords and agents

Package includes:

- **1 free** ticket to attend the event, BBQ and network with your peers
- A 100-word profile, logo and link to be placed on the conference area of the LLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of August 2020
- Full page advert in the post event newsletter to be published end of July 2020
- ½ page advert in **1 edition** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (June 2020 or October 2020)
- ½ page advertorial in **1 edition** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (June 2020 or October 2020)
- Social media promotion for the company (**sponsor to provide content**)
- Sponsor recognition in the event programme
- Sponsor recognition in the rolling presentation during the event

Event Weekly Updates Sponsor: £550.00

Pre event weekly solus mailshots advertising the Networking event is sent out to a database of over 37,000 of accredited landlords & agents. The event is also being promoted to partners, affiliated members, and external communication channels. Don't miss out on this fantastic opportunity to promote your brand and gain new business.

Package includes:

- **1 free** ticket to attend the event, BBQ and network with your peers
- Logo and link included as signature of email, and promoted as one of our sponsors
- A 100-word profile, logo and link to be placed on the event area of the LLAS/ATLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of August 2020
- ½ page editorial & logo in **1 edition** of the LLAS newsletter distributed to LLAS/ATLAS database & partners (June 2020 or October 2020)
- Full Sponsor recognition in the post event newsletter to be published end of July 2020
- Full sponsor recognition in the event programme
- Sponsor recognition in the rolling presentation during the event
- Social media promotion for the company (**sponsor to provide content**)

General Event Sponsor: £400.00

If you are unable to take up any of the other packages, don't miss out altogether. Support the event and promote your product or service by becoming a general event sponsor.

Package includes:

- **1 free** ticket to attend the event, BBQ and network with your peers
- A 100-word profile, logo and link to be placed on the event area of the LLAS/ATLAS website
- Sponsor recognition on the LLAS/ATLAS website with a link to the sponsor's website till end of August 2020
- Full sponsor recognition in the event programme
- Full Sponsor recognition in the post event newsletter to be published end of July 2020
- Sponsor recognition in the rolling presentation during the event
- Social media promotion for the company pre event (**Sponsors to provide content**)



ATLAS